

SOUVENIR



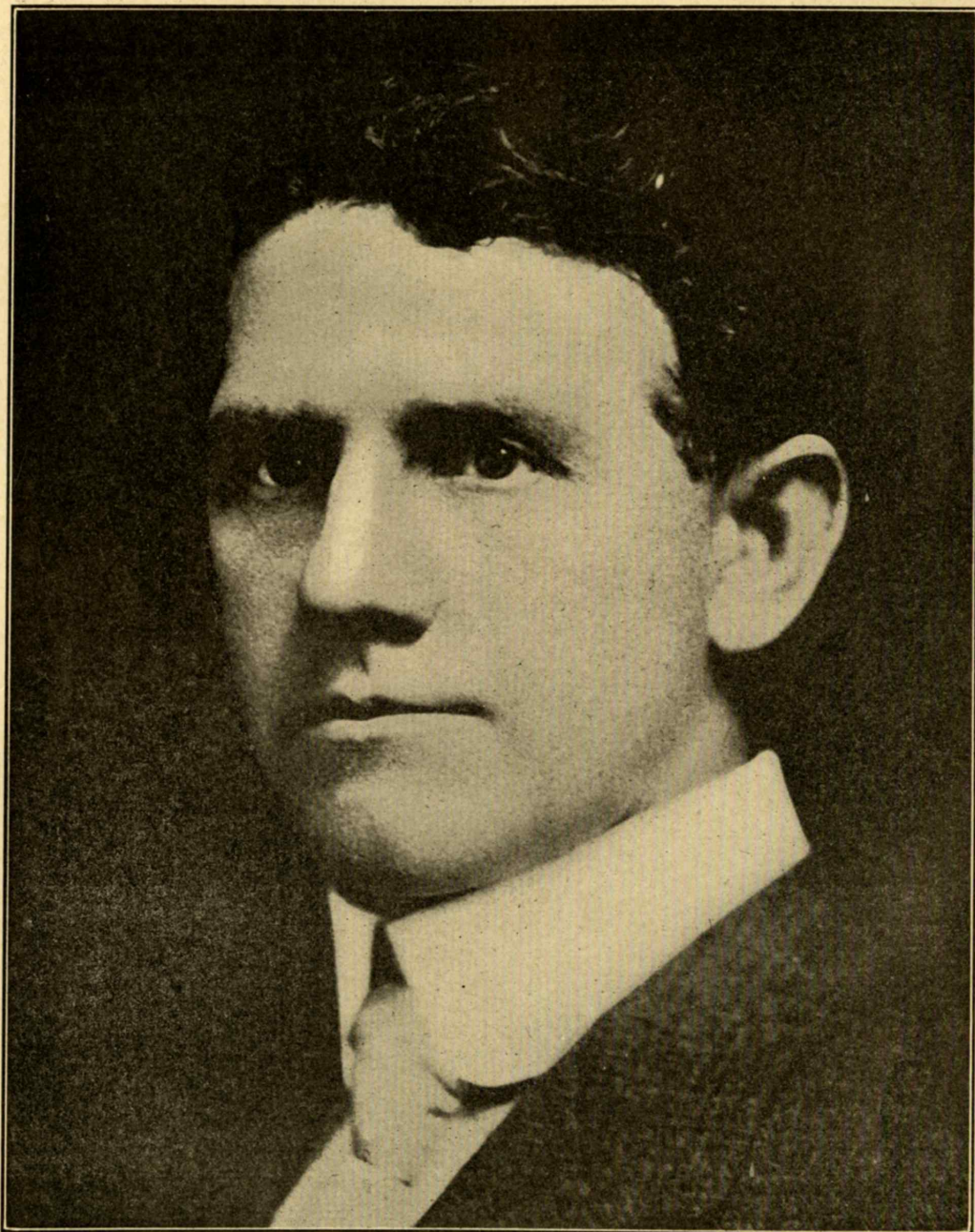
BERT LEY

ACTORS' FAIR

OF THE

WHITERATS

AT THE CLUB HOUSE, NEW YORK
MAY 16 - 23, 1914



GEORGE FULLER GOLDEN.
Founder and First Big Chief.

SOUVENIR PROGRAMME

Actors' Fair

Held under the auspices of the

White Rats Actors' Union of America

May 16-23, 1914, at the Club House, New York City

"This is the life!"

If but a modicum of the good things promised by the several entertainment committees in charge is realized on the several stages and in the incidental tents and enclosures of the Fair, the period of the Fair's continuance will, perhaps, be found all too brief, and the clubhouse space all too limited for the lay and professional public desirous of attending it.

In the programmes, the Fair's sponsors and designers have aimed to present in a light, terse and amusing manner some definite phase of most of the departments of the theatre, circus and general amusement fields.

The players and entertainers participating in these diversions are in all instances volunteers, moved doubly by a desire to aid the cause of the fete, and to give the Fair's patrons the very best that is in them in the variety of parts that the exposition's many playbills comprehend.

Whatever pecuniary profit may accrue from the Fair will serve to replenish the benefit budgets of the White Rats' organization, under whose auspices the Fair is given.

If any department of the Carnival please you, pass the good word along after you leave the Fair to those who may not know about it.

If a success this year, it will be made an annual institution.

The Fair's promotion committees gladly avail themselves of this opportunity to express their appreciation to the players, public, merchants and others who have contributed to the booths and to all assisting in any degree, no matter how slight, in the entertainment programmes and all incidental labors attaching to their presentation.

Respectfully,

Junie McCree,
President.

OPENING CEREMONIES SATURDAY EVENING, May 16th, 8:30 P. M.

Prayer by **Rev. Dr. Carl Moeller.**

Address by **President Junie McCree.**

Official opening of the Fair by the **Honorable Dudley Field Malone.**
Collector of the Port of the City of New York.

ITINERARY OF EVENTS

Saturday, May 16th—Opening of Fair

Sunday, May 17th—Lambs Club Night

Monday, May 18th—Vaudeville Comedy Club Night

Tuesday, May 19th—Friars Club Night.

Wednesday, May 20th—Screen Club Night

Thursday, May 21st—Society Night

Friday, May 22nd—Theatrical Managers Night

Saturday, May 23rd—No. 1 Lodge of Elks Night

Sunday afternoon, May 17th—Twelfth Night Club

Monday afternoon, May 18th—United Theatrical Club

Tuesday afternoon, May 19th—Daughters of American Revolution

Wednesday afternoon, May 20th—Professional Woman's League

Thursday afternoon, May 21st.—The Vassar Aid Society

Friday afternoon, May 22d.—Anti-Suffrage League

Saturday afternoon, May 23d—Women's Political Union.

FOUNDERS OF

JAS. F. DOLAN.
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FRED STONE.



DAVID C. MONTGOMERY.

GEO. FULLER GOLDEN.

MARK MURPHY.

THE WHITE RATS

LIST OF ATTRACTIONS IN THE TOWN HALL

under the management of

Mr. Larry Phillips.

TABLOID PRODUCTIONS OF

"Uncle Tom's Cabin"

"East Lynne"

"The Silver King"

"Ten Nights in a Bar Room"

"The Corsican Brothers"

introducing the notable cast of players including

Chas. J. Ross
Mabel Fenton
Frankie Bailey
Tom Lewis
Corse Payton
Louis Hartman

Sam J. Curtis
Julian Eltinge
Fred Stone
Dave Montgomery
Ed. Begley
Barney Fagan
also

James J. Corbett
Victor Moore
James McIntyre
Thomas Heath
Fred. Sheridan

Moving pictures of prominent actors and actresses who have never before appeared on the screen. Don't fail to see them.

Crackenback's Wild Animal Show

Under the management of

Mr. Frank Walsh.

Introducing wild and ferocious animal acts.

Featuring **V. P. Wormwood's Mind-Reading Dog.**

The Grand Midway Plaisance

An exact reproduction from the original held at the World's Fair in Chicago, 1892 Under the management of **Wm. Huehn**, introducing the famous dancers from the harem of the Turkish Sultan in their oriental costumes and dances.

ON THE MAIN STAGE

during the progress of the Fair will be introduced the famous stars of the vaudeville, dramatic, moving picture and burlesque world; acrobatic feats, novelties, etc., etc.

MOVING PICTURES

under the direction of

Mr. Will C. Smith.

Music by Harry Denton's famous White Rat orchestra and the well known Black Bros.' tango band.

Roof Garden Cabaret performances

under the direction of

Mr. Ira Kessner and Mr. Carl Francis.

All the leading cabaret entertainers will be represented, volunteers being sent from all the music publishers in New York City and Brooklyn.

POOL EXHIBITIONS

under the direction of

The Great Tallman,

in the pool room in the basement

Mr. Tallman during the week will play short games with the winners of the White Rat Pool Tournament—

**Jack Clifford, J. Grant Gibson
Hans Wilson.**

THE DIVING NYMPHS,

under the management of

Mr. Dixon Peters.

Don't fail to visit the swimming pool in the basement and see the beautiful mermaids as they dive in and out of the water; marvels of beauty bedecked in Neptune's most gorgeous apparel.

Also mammoth aquatic spectacle of

"H. M. S. PINAFORE"

Fully rigged ship in real water. Specially trained chorus.

On exhibition during the eight days of the Fair will be a "Programme Quilt," loaned by **Henry P. Dixon**, the history of which follows:

Made by Mrs. W. G. Jones who just before her death had been the oldest living Actress.

She started this in 1889 and finished it in 1907.

The lining is from the curtains of the old Broadway Theatre, Broadway and Pearl street, 1845.

Program cover designed by the well-known vaudeville artist, Bert Levey, a member of the White Rats, and to whom the Committee desire to convey their appreciation.

During the Fair, original cartoons by the best-known New York newspaper cartoonists, will be auctioned. This collection contains the works of McKay, Herriman, McManus, Demaree, Swinnerton, McNamara, Sterrett, Powers, Coffman, Hoban, Tad, Hershfield, and Fisher. These were secured through the friendly efforts of Mr. Hershfield, and we desire to thank one and all of these artists for their contribution.

The cords and tassels worn by horses that made the entree in Barnum Circus.

Pieces of silk from costumes worn by old-time Actors and Actresses.

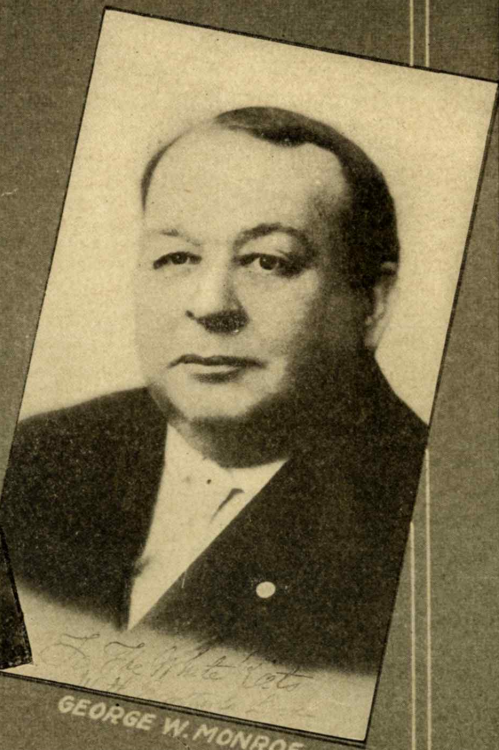
The Programs speak for themselves.

Won at The Actors' Fair held at Metropolitan Opera House in May, 1907, by Henry P. Dixon.

Value, \$5,000.00.



EZRA KENDALL



GEORGE W. MONROE



FRED NIBLO

PAST BIG CHIEFS.

ACTORS' FAIR PROGRAM

The General Committee of the Actors' Fair wish to take this opportunity to mention their numerous friends who in various ways have helped to make the Fair a success. The accompanying list has been compiled with the utmost care, but owing to the fact that a large number of contributions have not yet been received, is incomplete. To those whose names are not on this list of contributors, we desire to extend our sincere thanks; to the patrons of the Fair we wish to recommend the names found herein and to request that they be patronized and helped whenever possible.

Contributors.

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The Committee also wish to call attention to the following list of names; credit for the success of the cycloramic being due solely to Mr. Edward Corbett and these contributors of the lithographs found thereon, and to express their sincere thanks for the interest and courtesy shown by these concerns:

American Show Print Co., Milwaukee, Wis.
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The following list of music publishers also have our thanks for contributions of music which have gone to make our Music Booth a success:

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Shapiro, Bernstein & Co., Broadway, 39th St.
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Special thanks are due the Carey Show Print for contributions of billing matter, the New York Edison Co. for lighting effects, etc., Mr. Fisher, Manager of the Plaza Theatre, New York, for the loan of Ticket Booths, and the Eaves Costume Co. and Carl Wustl for the loan of lobby decorations. Cash registers used during the Fair are loaned by the National Cash Register Co.

Compliments of

FRANK BOHM



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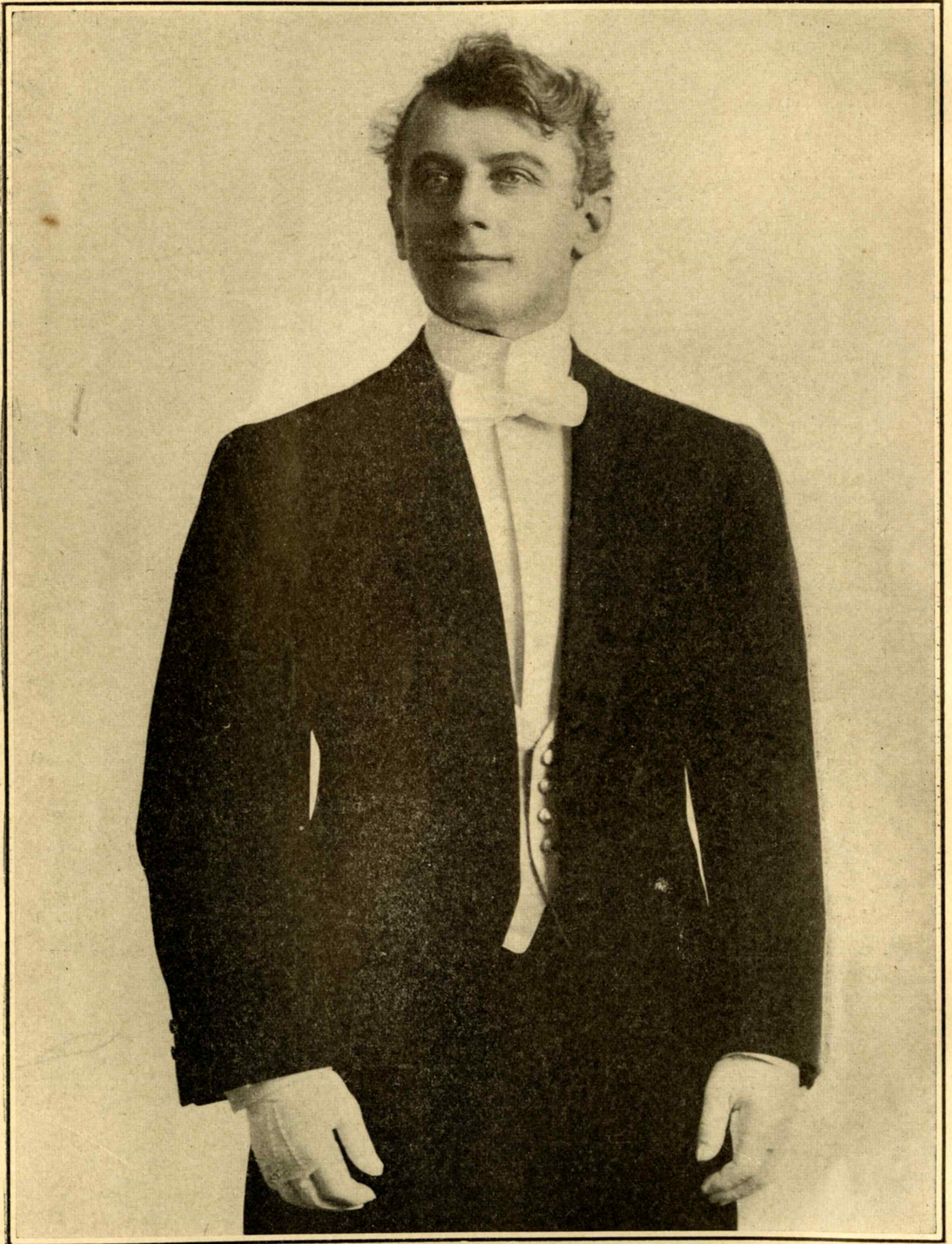
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Covers all branches of the show business



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The total amount of salaries received by the
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15 years were
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The expenses during the year 1913 were as follows:

Salaries	francs 208,308.60
Stamps	11,660.30
Telegrams	19,253.30
Telephones	8,383.95
Cables	20,335.80
Travelling	47,184.40
General Expenses	43,991.40
Rent	25,676.25
Stationery	7,017.20
Advertising	13,306.75
Electric Light	2,189.75
Law Costs	31,843.30
Taxes	1,324.45
Insurance	497.95
Auditors' Fees.....	4,725.65
Exchange	48.55

Total 44,564,760 francs

(There are five francs to an American dollar.)

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Lyric by JACK CADDIGAN Music by JAS. A. BRENNAN

A romantic ballad. Everyone who has sung "When It's Apple Blossom Time in Normandy," "The Trail of the Lonesome Pine," "I'm on My Way to Mandalay," etc., will find that this is the song they want to change to.

"Mary, You're a Little Bit Old Fashioned"

Lyric by MARION SUNSHINE Music by HENRY MARSHALL

A beautiful, dainty bit of melody, and a sure-fire lyric. Equally good for a double or for a single.

"Rebecca of Sunny Brook Farm"

Words by SEYMOUR BROWN Music by ALBERT GUMBLE

A beautiful rural ballad, and already in the "Hit" class.

"All Aboard for Dixie Land"

By YELLEN and COBB

One of those fast, "dancy" songs like "Sailing Down the Chesapeake Bay," etc. Originally sung with tremendous success by ELIZABETH MURRAY in "High Jinks," but now released for everyone.

"Don't You Dare To Call Me Up At Home"

Lyric by SEYMOUR BROWN Music by EGBERT VAN ALSTYNE

If you use comic songs, don't miss this one. The lyric is by the same author and is a fit successor to "If You Talk in Your Sleep Don't Mention My Name" and the music by the composer of "I'm Afraid to Go Home in the Dark," etc.

"I'm Going To Make You Love Me"

Lyric by SEYMOUR BROWN Music by EGBERT VAN ALSTYNE

A wonderful "single" or "double." One of those "You Made Me Love You" songs, and we think the best song of the kind ever written.

"I'll Do It All Over Again"

Lyric by SEYMOUR BROWN Music by ALBERT GUMBLE

A genuine mirth provoker. A great "lilt" to the melody; a "won't miss-fire" point to the lyric; and a sure laugh-getter.

Good Luck ^{TO} THE White Rats

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To Mexico”**

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**STRAND THEATRE
BUILDING**

and Hear

**Waterson,
Berlin**

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Snyder's

Sensational Hits

“They're On Their
Way To Mexico”

“He's a Devil in His
Own Home Town”

“I Love the Ladies”

“When the Angelus
Is Ringing”

“This Is the Life”

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This week's Vaudeville Bills reviewed **this week** by special **telegraph report** from coast to coast.

Safe and Sane Vaudeville News

The Palace, Hammerstein's, Colonial, American, Orpheum, Alhambra, Bushwick and other prominent New York vaudeville theatres are reviewed each **Monday afternoon** and The Billboard carrying the **telegraphic reports** is

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